

**Atlanta Memorial Park Conservancy**  
**Summary of Public/Neighborhood Meetings**

**2015**

**November 8, 2015: AMPC presentation to Collier Hills North Civic Association Annual Picnic**

- Purpose: presentation of draft master plan, specifically addressing parking/tennis solutions, practice facility and new entrance at Wilson Road/McKinley Road/Northside Drive

**November 5, 2015: HGOR/AMPC presentation of the Memorial Park Walkways Project/Feasibility Study Findings and Recommendations Presentation**

- Purpose: to present the Feasibility Study findings and recommendations to the surrounding community
- Invitations were emailed to over 650 AMPC constituents. Two large banners were placed at the corner of Northside Drive/Woodward Way and in Memorial Park at the intersection of Wesley Drive/Woodley Drive. 8 neighborhood association presidents were asked to forward invitation to their respective neighborhoods. Notice of meeting also made at the October 2015 NPU-C meeting.

**October 14, 2015: AMPC presentation to Brandon Neighborhood Association**

- Purpose: to provide an update on the draft master plan process/meeting location at the Morris Brandon Elementary School

**September 27, 2015: AMPC presentation to Springlake Civic Association**

- Purpose: presentation of draft master plan, specifically addressing parking/tennis solutions, practice facility and new entrance at Wilson Road/McKinley Road/Northside Drive/meeting location at Ellsworth Park Playground

**August 26, 2015: AMPC/HGOR draft master plan meeting with neighbors on Northside/Overbrook Drives to discuss elements of the draft master plan**

- Purpose: presentation of draft master plan, specifically addressing parking/tennis solutions, practice facility and new entrance at Wilson Road/McKinley Road/Northside Drive/meeting location at Bitsy Grant Tennis Center
- Invitations were hand delivered to each of the mailboxes on Northside Drive from Norfleet Road to Wesley Drive and all of the homes backing up to the park on Overbrook Drive in the Collier Hills neighborhood. Dan Calvert of DPR and Springlake/Collier Hills Civic Association presidents were invited and attended. Council member Yolanda Adrean was invited but out of town so unable to attend.

**July 13, 2015: AMPC draft master plan update meeting to Collier Hills Civic Association**

- Purpose: presentation of AMPC's draft master plan with Q&A/meeting location at the Keb's house (AMPC board representative for Collier Hills)

**June 1, 2015: COA 2<sup>nd</sup> community engagement meeting**

- Hosted by the City of Atlanta/Department of Parks and Recreation/meeting location at the Bobby Jones Clubhouse
- Purpose: 2 proposals presented – one by AMPC and the other from a member of the Friends of Bobby Jones Golf Course with Q&A after

**April 27, 2015: COA 1<sup>st</sup> community engagement meeting**

- Hosted by the City of Atlanta/Department of Parks and Recreation/meeting location at the Bobby Jones Clubhouse
- Purpose: to receive input from the community on Atlanta Memorial Park

**April 26, 2015: AMPC draft master plan presentation to Springlake Civic Association**

- Purpose: to discuss/receive feedback on draft master plan/meeting location at Ellsworth Park Playground

**April 1, 2015: AMPC draft master plan presentation to Springlake Garden Club**

- Purpose: to discuss/receive feedback on draft master plan/meeting location at Louisa Adam's home (Springlake Garden Club member)

**2014**

**September 21, 2014: AMPC draft master plan presentation to Collier Hills Civic Association**

- Purpose: to discuss/receive feedback on draft master plan/meeting location at the Marte's home

**August 19, 2014: AMPC draft master plan presentation to the Kiwanis Club**

- Presentation on AMPC's draft master plan with Q&A

**May 4, 2014: AMPC draft master plan presentation to the Brandon Neighborhood Alliance**

- Purpose: to discuss/receive feedback on draft master plan/meeting location at a Brandon home on West Wesley Road

**April 9, 2014: AMPC draft master plan presentation to Greystone Garden Club**

- Purpose: to discuss/receive feedback on draft master plan/meeting location at the Sale's home (Collier Hills Garden Club member)

**January 21, 2014: AMPC draft master plan presentation to the Cherokee Garden Club**

- Purpose: Presentation on draft master plan with Q&A to Cherokee Garden Club members/ meeting location at the home of a Cherokee Garden Club member

**January 16, 2014: AMPC final draft master plan Presentation at the Bobby Jones Golf Clubhouse**

- Opened to the community at large:
  - o Email sent to AMPC members.
  - o Email sent to AMPC neighborhood representatives to forward on to their respective neighborhoods/associations. Neighborhoods receiving invitation included Brandon, Castlewood, Collier Hills, Collier Hills North, Memorial Park, Peachtree Battle and Springlake, Friends of Bobby Jones Golf Course and Friends of Bitsy Grant Tennis Center.
  - o Large banners positioned at Bitsy Grant tennis entrance on Northside Drive and Northside Drive/Sagamore intersection.
- Recap of presentation: *Bob Hughes of HGOR shared 2 draft master plans which included the following elements:*
  - o *More efficient use of limited land resources*
  - o *Flood mitigation and improved water filtration*
  - o *Improvements to creeks and creek beds*
  - o *Enhanced connectivity through new walking and cycling trails and paths*
  - o *Restored and revitalized passive greenspace*
  - o *Two golf course options:*
    - *Newly renovated 18 hole course*
    - *Newly designed reversible 9 hole course with an instructional and practice facility*
  - o *Improved tennis facilities including relocated tennis hard courts with six additional courts*
  - o *Creation of adequate and safe parking that removes cars from side streets and driveways and improves traffic flow*

## 2013

### **December 12, 2013: AMPC/Memorial Park Neighborhood Get Together**

- Purpose: to discuss/receive feedback on draft master plan ideas at the Kessler's home (AMPC advisory board member)

### **December 7, 2013: AMPC/Springlake Neighborhood Get Together**

- Purpose: to discuss/receive feedback on draft master plan ideas at the Spillman's home (AMPC board member/Springlake Civic Association board member)

### **December 5, 2013: AMPC/Wildwood neighborhood Get Together**

- Purpose: to discuss/receive feedback on draft master plan ideas at the Connolly's home (Memorial Park Civic Association member)

### **November 21, 2013: third public workshop hosted by HGOR/AMPC**

- Opened to the community at large. Invitation sent/displayed via the following channels:
  - o Email sent to AMPC members and previous workshop attendees.
  - o Email sent to AMPC neighborhood representatives to forward on to their respective neighborhoods/associations. Neighborhoods receiving invitation included Brandon,

Castlewood, Collier Hills, Collier Hills North, Memorial Park, Peachtree Battle and Springlake, Friends of Bobby Jones Golf Course and Friends of Bitsy Grant Tennis Center.

- Large banners positioned at Bitsy Grant tennis entrance on Northside Drive and Northside Drive/Sagamore intersection 2 weeks prior to workshop.
- Recap shared via AMPC eblast: *Nearly 150 attendees gathered at Bobby Jones Club House from adjacent neighborhoods, including the Bobby Jones golf and Bitsy Grant tennis communities, to continue discussion of the following four key components to Atlanta Memorial Park: Bitsy Grant Tennis Center, Bobby Jones Golf Course and the historic grounds and parklands. Organized to address and solicit input to provide the basis for developing a long-term master plan to guide future park improvements, Atlanta-based HGOR principal Bob Hughes facilitated the workshop with guided topics for discussion and ample community feedback. Topics discussed included trails with safe lighting and material to allow all types of users, support of a connected passive park around golf and tennis, long term maintenance and management plan for the Park, future use of the clubhouse, and support for maintaining Woodward & pedestrian connectivity through a raised Northside bridge.*

#### **Week of November 11, 2013: AMPC/Peachtree Battle Neighborhood Get Together**

- Purpose: to discuss/receive feedback on draft master plan ideas at the Ansley's home (AMPC board member)

#### **November 2, 2013: AMPC/Castlewood Neighborhood Get Together**

- Purpose: to discuss/receive feedback on draft master plan ideas at the Egan's home (AMPC board member)

#### **September 18, 2013: second public workshop hosted by HGOR/AMPC**

- Opened to the community at large. Invitation sent/displayed via the following channels:
  - Postcard invitation mailed to the 1700 homes surrounding the park using a mass mailing service.
  - Email sent to AMPC members and previous workshop attendees.
  - Email sent to AMPC neighborhood representatives to forward on to their respective neighborhoods/associations. Neighborhoods receiving invitation included Brandon, Castlewood, Collier Hills, Collier Hills North, Memorial Park, Peachtree Battle and Springlake, Friends of Bobby Jones Golf Course and Friends of Bitsy Grant Tennis Center.
  - Large banners positioned at Bitsy Grant tennis entrance on Northside Drive and Northside Drive/Sagamore intersection 2 weeks prior to workshop.
- Recap: *Topics discussed included preservation and creation of additional passive greenspace, connectivity to surrounding areas and trails, creation of a golf & tennis pro shop at Bitsy Grant, pedestrian trail system, and support for maintain Woodward & pedestrian connectivity through a raised Northside bridge.*

#### **June 15: 2013: first public workshop hosted by HGOR/AMPC**

- Opened to the community at large. Invitation sent/displayed via the following channels:
  - o Email to AMPC members.
  - o Email sent to AMPC neighborhood representatives to forward on to their respective neighborhoods/associations. Neighborhoods/associations receiving invitation included Brandon, Castlewood, Collier Hills, Collier Hills North, Memorial Park, Peachtree Battle, Springlake, Friends of Bobby Jones Golf Course and Friends of Bitsy Grant Tennis Center.
  - o Large banners positioned at Bitsy Grant tennis entrance on Northside Drive and Northside Drive/Sagamore intersection 2 weeks prior to workshop.
- Recap shared via AMPC eblast: *Organized to address and solicit input to provide the basis for developing a long-term master plan to guide future park improvements, Atlanta-based HGOR principal Bob Hughes and Ron Thomas facilitated the workshop. Nearly 100 attendees gathered at North Atlanta High School from adjacent neighborhoods, including the Bobby Jones golf and Bitsy Grant tennis communities, to discuss the following four key issues as it relates to Atlanta Memorial Park, Bitsy Grant Tennis Center, Bobby Jones Golf Course and the historic grounds and parklands:*
  - o *Park setting, environment and image*
  - o *Creek, trails and leisure activities*
  - o *Tennis for success*
  - o *Golf as Bobby Jones would have it*

*Seated at tables in groups of eight, participants were guided in discussion by a professional facilitator at each table who encouraged them to put forth one item which created the most energy and importance from their discussions. These items were then listed and voted on using electronic keypad voting on an individual basis. Votes were tabulated instantly, and the results were projected for all to see.*

*Topics discussed included connectivity and greenspace, safety, long-term management, golf options, expanded tennis and possible cluster of golf & tennis pro shops.*

**May 6, 2013: ULI Presentation on Bobby Jones Golf Course and Park Conservancy**

- Presentation by ULI to discuss the findings of a mini-Technical Assistance Panel (mTAP) studying the conditions, needs, desires and appetite for redevelopment of Memorial Park, the Bobby Jones Golf Course and the Bitsy Grant Tennis Center.

**April 23, 2013: AMPC, guest speaker at MPCA's Bi-Annual Meeting**

- AMPC board president provided an update on AMPC.

**2012**

**February 9, 2012: Presentation to Buckhead Council of Neighborhoods**

- Purpose: to discuss the Bobby Jones Golf Course and Park Conservancy's creation, process, structure and goals

**January – November, 2012: Initial fundraising phase**

- Individual meetings scheduled with potential donors, including foundations to raise funds to conduct feasibility study and develop a master plan for Atlanta Memorial Park.

**2011**

**October 18, 2011: Presentation to the Memorial Park Civic Association**

- Presentation by Bob Hughes of HGOR, Bob Cupp, golf course designer and Atlanta Memorial Park Conservancy board members to discuss newly formed Conservancy with neighbors at MPCA Bi-Annual meeting