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Atlanta Memorial Park Conservancy Hires First Executive Director

FOR IMMEDIATE RELEASE

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Atlanta, GA – The Board of Directors of the Atlanta Memorial Park Conservancy (AMPC) is pleased to announce that Catherine L. Spillman has been named the nonprofit's first Executive Director. Spillman will lead the organization in its effort to protect, maintain and improve Atlanta Memorial Park. Spillman is a founding member of AMPC's Board of Directors and was appointed Secretary from 2011-2014. Her position is effective as of April 1, 2014.

AMPC President Roxanne Giles Smith enthusiastically spoke regarding Spillman's appointment, *"The Board of Directors enthusiastically supports and looks forward to working with Catherine. Her vision, community experience and overall passion for the project will inspire members of the Conservancy, neighbors, park users, municipal authorities and all other groups with whom we partner."*

Spillman brings a breadth of experience in local project management, community organizing and fundraising to the Conservancy. She currently serves on the Board of the Springlake Civic Association, has held various PTA board roles for Morris Brandon Elementary School and spearheaded the Ellsworth Park Playground and intersection improvement project. Further, she was the 2006-2007 co-chair of the Visiting Nurse Hospice Atlanta's Big-To-Do at the Zoo, successfully fundraising over \$140,000 for Children's Hospice of Atlanta.

"As Atlanta Memorial Park Conservancy's first Executive Director, I am excited to help lead the Conservancy as we work towards our goal of preserving and improving Atlanta Memorial Park so that it can be enjoyed by all for generations to come."

Spillman is a graduate of The University of North Carolina at Chapel Hill (BA) and Emory University - Goizueta Business School (MBA). She lives in Atlanta, Georgia with her husband John and two sons.

About the Atlanta Memorial Conservancy

The Atlanta Memorial Park Conservancy, Inc. (the "Conservancy") is a recently formed Georgia non-profit company that has been granted 501(c) (3) status. The mission of the Conservancy is to:

1. Create a Master Plan for the property that currently includes Bobby Jones Golf Course, Bitsy Grant Tennis Center and Atlanta Memorial Park (the "Park"). The Master Plan will focus, among other things, on solutions to improve conditions on those segments of Peachtree Creek and Tanyard Creek running through the Park, including storm water management and

- flood mitigation; restoration and preservation of creek beds to prevent further erosion; and management of sewer-related issues.
2. Develop and implement, within the Master Plan, a plan to renovate Bobby Jones Golf Course. The renovation plan will make the course more enjoyable for players of all skill levels as well as more sustainable, environmentally friendly and easier to maintain, while at the same time retaining its character as an accessible municipal course. The renovation plan will incorporate design solutions that encourage junior and community programs, affiliations with public and private schools, and other elements that will bring new players to the game.
 3. Develop and implement, within the Master Plan, a plan to renovate the Bobby Jones Golf Course clubhouse in order to make it more efficient, historically significant and desirable for public use.
 4. Develop, within the Master Plan, a plan to revitalize Atlanta Memorial Park, including a reforestation program, recognizing that the park needs to maintain its character as a passive public park.
 5. Support and incorporate within the Master Plan the ongoing renovations taking place at Bitsy Grant Tennis Center.

To learn more or to join, please visit <http://www.atlmemorialpark.org>.